

PHBS MBA Programme

OVERVIEW

With the rapid rise of China's economy and the increase of Chinese outward investments, the demand for the international business community to understand Chinese business culture and practices is growing exponentially. Peking University HSBC Business School's (PHBS) MBA programme offers tailor-made courses designed and delivered by faculty who are specifically qualified in teaching MBA programmes with a China focus, so building students ability to analyse the latest developments of the

PHBS provides you with an opportunity to study Peking University's MBA programmes in PHBS UK Campus, while concurrently developing your business and personal networks with China.

Chinese economy and markets within a rigorous framework of generic business theory. Besides curriculum study, students will also have the opportunity to develop business networking with leading China-related professionals, academics, company directors, and entrepreneurs. Additionally, PHBS will provide support for you to access funding opportunities in China for business start-ups or career development within or outside China after graduation from the MBA programme.

HIGHLIGHTS OF THE PROGRAMME

The PHBS MBA is a 24-month programme, leading to a Master of Business Administration degree awarded by Peking University. The programme consists of taking 16 courses within 16 months, two months of field study and project research, leading to the graduate thesis after 6 months. The courses will be offered in PHBS UK Campus (Oxfordshire), London, PHBS Shenzhen Campus, or Peking University Beijing Campus. Each course will be taught over two weekends, a Friday and Saturday, monthly. On each of the two weekends, Business Communication with Chinese, Cross-Cultural Understanding, and basic Mandarin Chinese will be taught on each Friday evening in an informal setting. These accumulated classes represent one course and will last the duration of the taught programme with the aim of equipping students with basic language skills and a sound understanding of the Chinese culture.

The programme has nine required core courses (18 credits) and one course of Business Communication with Chinese (4 credits). The core courses provide the foundation for business management and operation as well as an in-depth understanding of China's economy, governance, and business practice. In addition to these ten compulsory taught courses, students should also take seven elective courses (14 credits). The elective courses aim to widen the management knowledge and skills of students. These courses can be taken in the classroom or online.

The programme also requires students to attend two field studies (8 credits) in China for extensive exploration of Chinese enterprises and their business practices. Each field study consists of 10 -12 days. Students should conduct a research project (6 credits) to write a thesis.

To be awarded the MBA degree from Peking University, students are required to finish with a total of 50 credits and complete a MBA thesis and a viva to defense it.

The programme is conducted in English.

The faculty of the programme consists of PHBS senior professors and visiting scholars from UK academics and business practitioners.

STRUCTURE OF THE PROGRAMME

2018-2020

Topic Area	Course Title	Credit	Date of Teaching	Location
Generic foundation courses for business	Managerial Economics	2	Sept 2018 (two weekends)	Oxfordshire campus London
	Business Statistics	2	Oct 2018 (two weekends)	Oxfordshire campus London
	Financial Accounting	2	Nov 2018 (two weekends)	London
	Organizational Behaviour	2	January 2019 (two weekends)	London
	Corporate Finance	2	Feb 2019 (two weekends)	London
	Strategic Management	2	March 2019 (two weekends)	London
	Marketing and Brand Management	2	April 2019 (two weekends)	London
Specific courses related to study of China	China's Economic Reform and Development	2	May 2019 (two weekends)	Oxfordshire campus London
	Financial Market and Investment in China	2	June 2019 (two weekends)	London
	Innovation and Entrepreneur in China/ Doing Business in China	2	July 2019 (one long weekend)	Shenzhen campus
	Business Communication with Chinese	4	Throughout 16 months of taught course learning	
Elective Courses				
Topic Area	Course Title	Credit	Date of Teaching	Location
Finance and Banking	Fintech: Blockchain and its Applications	2	Sept 2019	Oxfordshire campus

	Financial Institutions and Risk Management	2	Oct 2019	London
	Comparative Study of Banking Compliance and Securities Market Regulations: EU/UK vs China	2	Nov 2019	London
	Insurance and Insurance Market Development in China	2	January 2020	London
Leadership	Business Ethics and Confucianism	2	Feb 2020	London
	Leadership with Reference to the Chinese Style	2	March 2020	London
	Entrepreneurship	2	See field studies	
	Human Resources Management	2	To be determined	London
Others	Real Estate Economics and China's Property Market	2	April 2020	
	Operations Management	2	To be determined	
	Management Information System	2	To be determined	
	Project Management	2	To be determined	
Area of Study	Field Works and Project Research	Credit	Time	Location
Case Study of China and	Field Study I in China	4	July 2019	Shenzhen, Beijing
	Field Study II in China	4	January 2020	Shenzhen
Project Research	Project Research with a focused theme for thesis	6	Sept 2019 - April 2020 (submission shall be made by the end of April)	Submission to PHBS UK
Thesis Defense		0	Mid May 2020	PHBS UK

Note: For elective courses, a student can choose any 7 out of 12 offered elective courses.

ENTRY REQUIREMENT

The programme is mainly designed for residents of EU/UK. Applicants must have graduated from recognized universities or colleges with a BSc or BA degree or above, and have at least one year's relevant working experience. A valid GMAT or GRE score, or other proof of competency, are also required for application.

Non-native speakers of English need to provide proof of English proficiency with a score of TOEFL (100 or above), GRE (1300 or above) or IELTS (6.5 or above)

TUITION AND SCHOLARSHIP

Tuition for the two-year MBA program is £46,000, payable in two-halves at the beginning of each academic year. **The offer of scholarships to cover tuition fees partially will be considered for applicants on the basis of their merits and work experiences.**

HOW TO APPLY

1. Complete the online application from www.studyatpku.com (choose degree program -> master program -> UK Shenzhen Part-time MBA -> apply) with your passport-sized photo for online submission.
- 2 Or download the application form from the website above, complete the form with signature, and either post a hard copy or email an attached copy to the address below.
- 3 Post the hard copy, or alternatively, e-mail the attached copy of the following documents:
 - a) Valid GMAT or GRE score report, or other proof of your competency.
 - b) Curriculum vitae
 - c) Personal statement specifying the reason for your application and your career plans (max. 1000 words).
 - d) Copy of your previous university degree certificate(s). You must show the original or notarized copy of the certificate(s) when you register on the course, following the letter of offer, in order to validate your place on the programme.
 - e) Copy of transcripts from your last course of study. You must show the original or notarized copy of the transcripts when you register on the course, following the letter of offer, in order to validate your place on the programme.
 - f) Copy of valid passport or equivalent identification.
 - g) Two confidential recommendation letters with referees' signature and contact information.
 - f) One passport-sized photo (480*640 pixel)

NB: All application materials must be in either Chinese or English. Materials submitted will not be returned.

4. Application address and related contact details

Postal address for applications:

Admissions Office for International Students
113 Peking University HSBC Business School
University Town, Nanshan District,
Shenzhen 518055, China

Email address for applications:

mba@phbs.pku.edu.cn, and copy to studentsupport@pku-phbs.uk

5. Deadline for submission of applications: **May 31, 2018**

CONTACT FOR ENQUIRES:

E-mail: mba@phbs.pku.edu.cn or studentsupport@pku-phbs.uk

Tel: 0086-755-26032001(China), 0086-755-26032002 (China), 00-44-1865-957600 (UK)

Website: <http://mba.phbs.pku.edu.cn/>

OTHER INFORMATION

Review of Applications

Applicants will be notified by email if they are shortlisted for the admission interview.

Letter of Offer

The PHBS International Affairs Office will issue a Letter of Offer at the end of June. Related materials will be sent along with the offer letter to successful candidates.

Registration

Students should refer to the admissions pack for registration instructions and should strictly follow procedures.

Graduation and Degree

Students will be awarded a Master of Business Administration degree upon successful completion of all the degree requirements subject to the approval of the Peking University Academic Degree Evaluation Committee.