

Lizhi Liu

FROM  
CLICK  
TO  
BOOM



The title 'FROM CLICK TO BOOM' is rendered in large, white, sans-serif capital letters. The word 'CLICK' is positioned above 'TO', and 'BOOM' is below it. A white mouse cursor arrow with a black outline points to the 'I' in 'CLICK'. The two 'O's in 'BOOM' are replaced by yellow coins with black outlines and the Chinese Yuan symbol (¥) in the center. Radiating lines around the coins suggest motion or a 'boom' effect.

The Political Economy of  
E-Commerce in China